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APR 14 2005

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<b>To:</b>	Examiner Ryan F. Pitaro	<b>From:</b>	Dan C. Hu
<b>Company:</b>	U.S. Patent Office	<b>Date:</b>	April 4, 2005
<b>Fax:</b>	(703) 872-9306	<b>Pages:</b>	12 (including cover sheet)
<b>Your Re:</b>	U.S. Appln. Serial No. 10/038,674	<b>Our Re:</b>	200304366-1 (HPC.0030US)

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**Urgent**    **For Review**    **Please Comment**    **Please Reply**    **Confirm Receipt**

**\*AFTER FINAL - EXPEDITED PROCEDURE\***

**RECEIVED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: 200304366-1 (HPC.0030US)  
 Date: April 4, 2005

DCH/gky

Applicant(s): JOHN E. JENNE ET AL.  
 Serial No.: 10/038,674  
 Filing Date: December 31, 2001  
 Title: METHOD AND APPARATUS FOR DISPLAYING COMMERCIAL MESSAGES DURING A  
 USER WAITING TIME

1. Amendment Transmittal (In Duplicate); and
2. Reply To Office Action Mailed February 9, 2005.

● **Notice:** This information is intended to be for the use of the individual or entity named on this transmittal sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify the sender by telephone immediately so that arrangements can be made for the retrieval of the original document at no cost to you.



**HEWLETT-PACKARD COMPANY**  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

**PATENT APPLICATION**

**IN THE**  
**UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s): John E. Jenne et al.

Confirmation No.: 9034

Application No.: 10/038,674

Examiner: Ryan F. Fitaro

**Filing Date:** 12-31-2001

Group Art Unit: 2174

**Title:** Method and Apparatus for Displaying Commercial Messages During a User Waiting Time

**Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450**

**TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT**

SIR

Transmitted herewith is/are the following in the above-identified application:

Response/Amendment  Petition to extend time to respond  
 New fee as calculated below  Supplemental Declaration  
 No additional fee  
 Other: fax cover sheet (fee \$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	24	MINUS	26	= 0	X \$60	\$ 0
INDEP. CLAIMS	3	MINUS	3	= 0	X \$200	\$ 0
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00	\$	0
					OTHER FEES	\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$	0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

John E. Jenne et al.

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Attorney/Agent for Applicant(s)  
Reg. No. 18-225

Date: 04-04-2005

Telephone No.: (713) 468-8880

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Applicants: John E. Jenne et al. § Art Unit: 2174  
Serial No.: 10/038,674 §  
Filed: December 31, 2001 § Examiner: Ryan F. Pitaro  
For: Method and Apparatus for § Atty. Dkt. No.: 200304366-1  
Displaying Commercial § (HPC.0030US)  
Messages During a User  
Waiting Time §

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION MAILED FEBRUARY 9, 2005

Dear Sir:

In response to the Office Action of February 9, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

Date of Deposit:	April 4, 2005
I hereby certify that this correspondence is being facsimile transmitted (Fax No. (703) 872-9306) to the U.S. Patent Office on the date indicated above.	
Ginger Young	

*Ginger Young*